

Learn Design & Color 2-Day Workshop Agenda

Day-1: Learning Design for a Better Workflow

Today's lessons will focus on using both FlexiSIGN & Print and Adobe products in the creation & correction of designs for printing. This will include how to handle issues with images in preparation for printing. In addition, several third-party programs will be used to assist you in correcting images or preparing them for better design and print. The instructors will attempt to show you how each of these programs can be used for a better design workflow, particularly when preparing your layout for print to a wide format printer.

8:00 Introductions

Mark Rugen – MUTOH

Shelby Sapusek – ColorCasters

Jim Raffel – ColorCasters

8:15 Overview of the workshop & How it will be conducted

Division of topics

Questions & Answers

8:30 30-Min of FlexiSIGN & Print

Setting Up Essential Preferences

Using the Right Mouse Button for faster Access to Options

A Better Understanding of DesignCentral

Essentials for the Fill/Stroke Editor

Overview of DesignEditor

9:00 30-Min of Adobe

When to use which software for printing

Preferences, settings and profiles

Toolbars, windows and layers (type, shapes, etc.)

- 9:30** **30 Min of FlexiSIGN & Print**
- Smart Objects & SelectWithin for Easier Editing
 - Text/Graphics Styles to Save Design Time
 - Color Swatches – making New Ones and Printing
- 10:00** **BREAK**
- 10:15** **30-MIN of Adobe**
- Creative Cloud intro
 - Basic overview of Photoshop, Illustrator & InDesign
- 10:45** **30-Min of FlexiSIGN & Print**
- Vectorizing – How to Choose the Right Options
 - Working with Bitmaps
- 11:15** **30-Min of Adobe**
- Creating colors (similar in each program)
 - Vector and bitmaps images in Photoshop and Illustrator
 - Masking and Anti-Aliasing
- 11:45** **BREAK**
- 12:00** **LUNCH**
- 12:30** **30-Min of FlexiSIGN & Print**
- Relative Resizing Images vs. Scaling Images
 - Production Manager – Overview, Default Setups, Presets
- 1:00** **30-Min of Adobe**
- Drawing tools in Photoshop and Illustrator
 - Image and canvas sizing options
 - Exporting, saving options

- 1:30** **30-Min of Image Corrections**
- FindMyFont – easy way to find fonts
 - InPaint – removing unwanted objects from an image
 - Photoscissors – Removing a complex background from an image
- 2:00** **BREAK**
- 2:15** **30-Min of Adobe**
- Font management
 - Smart objects
- 2:45** **30-Min of Image Corrections**
- Picomos – Swiss Knife of effects & corrections
 - FilterForge – Creation of textures & more
 - EyeCandy – Creation of Chrome/Bevels etc.
- 3:15** **30-Min of Adobe**
- Image and color correction in Photoshop
- 3:45** **30-Min of Image Corrections**
- PhotoZoom
 - VectorMagic
- 4:15** **30-Min of Adobe**
- Filters in Photoshop
 - 3D options in Photoshop
- 4:45** **Question & Answers**

Day-2 Color Management in the Real World, Wide Format Printer Workflow

Let's spend this day focusing on color printing. Firstly, let's learn the basics of color management, ICC profiles, and how RIP software uses them. We will use both the Production Manager from FlexiSIGN & Print as well as ONYX. Both programs can be used with FlexiSIGN or Adobe products. Then let's hear from the experts on the settings you could pay attention to in Flexi & Adobe for best workflow and results.

8:00 60-Min Color Management Basics

Basic color theory

The color management process (Pyramid)

What's your target and why?

8:00 60-Min Flexi Production Manager

Making a profile

Color management settings

10:00 BREAK

10:15 60-Min Onyx Thrive

Making a profile

Color management settings

11:15 45-Min Named Spot Colors

The most powerful yet misunderstood RIP Feature

Swatchbooks

CMYK Recipes

12:00 LUNCH

12:30 30-Min Adobe Products

Soft proofing

Color management settings

1:00 30-Min FlexiSIGN & Print

Soft Proofing – How to setup and Use

ICC Profiles – Where to get them & install them

1:30

30-Min Adobe Products

Profiles – assigning and embedded

Presets

2:00

BREAK

2:30

30-Min FlexiSIGN & Print

Bitmaps – How Flexi handles embedded profiles

Vector Colors – How to handle color management, spot colors

3:00

Final Color Management Topics

30-Min Color and profile verification

4:30

Question & Answers

5:00

DISMISS