

## ***Flexi Essentials & Handling Crappy Artwork Agenda***

### **Day 1- FlexiSIGN & Print Essentials Agenda**

This is a great class for FlexiSIGN users! We will cover the essential topics that will assist the user in designing and printing with this program. This is a great course for any level user! By the end of this day, you'll be fully able to understand the best way to use Flexi in your daily work. Mark will share his decades of secret tips and tricks with everyone attending.

8:00 AM	Introductions
8:15 AM	Quick Tour of Interface
8:30 AM	Essential Preferences
8:45 AM	Why Right Click is So Important
9:00 AM	DesignCentral
9:15 AM	Fill/Stroke Editor
9:30 AM	DesignEditor
10:00 AM	BREAK
10:15 AM	SmartObjects – SelectWithin and DesignEditor
10:45 AM	Using Text/Graphic Styles
11:15 AM	Vectorizing Options
12:00 PM	LUNCH
12:30 PM	Working with Bitmaps/Embedded Profiles
1:00 PM	Working with Vectors/ Color Swatches/Printing Swatches
1:30 PM	Soft Proofing
2:00 PM	BREAK
2:15 PM	Resizing vs. Scaling also Relative Resize
2:45 PM	Production Manager Intro
3:00 PM	Using PM with Adobe/Corel Etc.
3:30 PM	Creating Presets
4:00 PM	ICC Profiles – Getting the best color output using an example
4:30 PM	Q&A
5:00 PM	DISMISS

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### **DAY-2 How to Handle Crappy Artwork Agenda**

Our focus on this day is handling the issues we face everyday with poor quality or difficult images. This class is not focused on FlexiSIGN, but rather those features in Flexi, Adobe and other programs you see here that will assist you in managing and fixing images that are used in your layouts. If you attended DAY 1, this is a great follow-up session and will extend your abilities even further. If you just want to know about solving image issues, this is the class for you. Be prepared to be amazed and to return to your shop with the weapons needed for taking corrective measures in layout faster and easier than ever.

8:00 AM	Introductions
8:15 AM	What is crappy Artwork – Some Examples
8:30 AM	Vecortizing with FlexiSIGN/Illustrator or VectorMagic
9:30 AM	Finding Fonts with FindMyFont
10:00 AM	BREAK
10:15 AM	Fixing Poor Bitmaps and Photos – PhotoZoom & SmartCurves
11:15 AM	Some Great Adobe/FlexiSIGN Plugins – EyeCandy/FilterForge
12:00 PM	LUNCH
1:00 PM	Removing Unwanted Objects – InPaint
1:30 PM	Removing Complex Backgrounds – PhotoScissors
2:00 PM	BREAK
2:15 PM	Picmos Tools
2:30 PM	Print & Cut Techniques
3:30 PM	Online Resources
4:00 PM	Q&A
4:30 PM	Dismiss